

EyeQ News

A SMARTER LOOK AT VISION



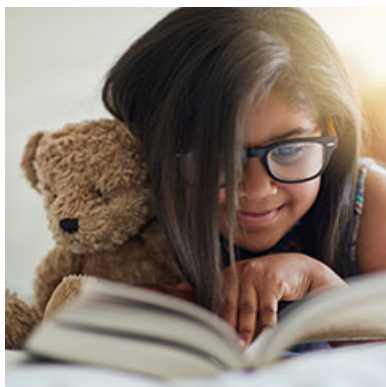
FEATURE ARTICLE

8 digital tools to help employees make benefits decisions with confidence

Choosing the right benefits shouldn't feel like a guessing game—yet over half of employees regret their selections.¹ Why? Confusion, missed deadlines and a lack of clarity, especially around voluntary benefits like vision.

Interactive decision tools are changing that—empowering employees to make smarter choices. Explore EyeMed's personalized, digital experiences to boost engagement and satisfaction—before, during and after open enrollment.

Explore tools



SUPPORT STORY

Share this vision simulator to help employees spot common, fixable refractive errors

Did you know that over 150 million Americans live with blurry vision—many without knowing the cause?² This quick, interactive tool will help your employees recognize common vision issues, understand the symptoms, and learn how an eye exam and the right eyewear can help them see clearly again.

[See more](#)

Join us at these upcoming events

September 30, 2:00-3:00 pm EST: Look Sharp Webinar - Seeing and hearing as we age. [Click here to register.](#)

October 5 -7: CUPA HR National Conference in Denver, CO



Back-to-school starts with clear vision. Deals on glasses and contact lenses in-store or online, we have something for everyone in your family.

\$50 off a complete pair

from Pearle Vision^{®3}

Up to \$50 off a complete pair

at Target Optical^{®3}

Save 15% on contact lenses with code "LENSES15"

at ContactsDirect.com³

More details

EyeMed Vision Care



¹"Equitable survey finds majority of working Americans regret benefits selections during open enrollment"; Equitable; equitable.com; October 15, 2024.

²"Refractive Errors"; National Eye Institute; nei.nih.gov; November 2023.

³Employees must log in to their member account to view full offer details, exclusions, offer codes and expiration dates. Special offers are not valid in all states. Not valid in the State of Texas. Discounts are not insured benefits.

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